

RYHB Meeting Minutes – November 11th, 2008

Attendees: Jen Berg, Lynn Sweetman, Anne Thurston, Kerri DuPuis, Tammy Polak, Susan Carter, Shelly Conlin, Lanette Jerstad, Michelle Rambo

Secretary's Report: October minutes presented. Susan motioned to approve, Kerri 2nd the motion. Approved.

Treasurer's Report: November report presented: beginning balance 10/20/08 \$19,213.70, ending balance 11/11/08 \$19,403.40. Susan motioned to approve, Anne 2nd the motion. Approved.

Merchandise Update / Sale Dates: Tammy reported that all the Westwood issues are cleared up. They've agreed to give back to the Boosters 20% of the proceeds on merchandise sales. Westwood will also provide new merchandise for us to sell at sales, rather than everything being online. Families can order XS and S warm-up pants. Warm-ups can still be ordered; there is no guaranteed date for delivery. Our current merchandise sales, online through Westwood, are approximately \$4000, which is over what we had at this time last year. Anne reported that families prefer the dark blue fabric for the blankets (the navy is more expensive and harder to find). We will sell out of the brighter blue, then find the navy blue when those blankets are gone.

Tournament Update: Susan reported that when she sent the info on the Booster tournament to MAHA we were denied. Apparently our application had not been submitted with the RAHA tournament application (they're typically both submitted together). Jen will address this with the board. Susan was able to get the tournament approved, only to have it turned down again due to the 12 hour rest rule. She was able to re-schedule some games and swap ice time with RAHA so the ice times on Saturday are all an hour later. All first place players will get trophies, all others will receive medals. The tournament is the 19th Annual Irish Ice Classic; trophies will say Irish Ice Classic Champions, and there will be team trophies for 1st, 2nd, 3rd, and consolation teams. The hot dog eating contest will start on Friday. The fundraiser at Buffalo Wild Wings will be on Saturday 12/6. We'll need to have parent/player volunteers to hand out coupon at BW3, as well as have a pile of them to distribute at the arena; Anne will send out an e-mail requesting volunteers. The mom's gifts will be pins, and the player gifts will be bag tags.

Board Request: Jen reported that Kevin Eiden is working with Bob at Westwood on purchasing the Mite goalie equipment. Their prices have been consistently lower. In June '06 we purchased 5 sets of leg pads at \$100 each; they are now \$112 each. All prices are slightly higher, but we seem to be getting a fair deal. Kevin is also locating all the equipment previously loaned out, and is implementing an inventory system. The Board has also requested donations from the Boosters to raffle off during their tournament.

Old Business:

GrowHockey.com- They send a monthly report to Jen. In October we had 73 visits, and only one purchase. Our profit was \$2.73. They will issue quarterly payments. We need to promote GrowHockey.com, and can get a flyer of some sort to print and put in the cases in the arena. We've received feedback that parents want to know where the money from our fundraisers goes, and that they might be more apt to purchase through the website if they know where the money goes. Until we have an idea what our profits will be like, it's best to let people know that the Boosters pay for things like all the blue tables in the arena, the new popcorn maker in the concession stand, the rink dividers, the sound system, and the mail boxes in the arena. We will request that the level coordinators pass along to all team managers to add a tag line on their e-mails and on their web pages asking families to make their online purchases through growhockey.com.

IP Kickoff- went well. Next year we need to bring more cookies (we ran out and had to buy additional cookies).

Anne reported that Hockey Days was a fun event; we had a lot of positive feedback, and we hope to make it an annual event.

New Business:

New Merchandise ideas: Lanette had a picture of mittens; she will get pricing info to the Boosters. Kerri presented some options, including travel mugs. She also brought up the possibility of doing water bottles as a year end gift for all players.

Team Magnets: we have a vendor willing to make us team magnets, which could be distributed to each team to use for the year and be returned with jerseys at the end of the year. The Boosters agreed to purchase 20 magnets at \$20 each. They will be generic to RAHA, not team specific. If a team wants to personalize a magnet they have the option of purchasing one that way. We will communicate to the level coordinators to get word to team managers that the magnets will need to be returned to the Boosters at the end of the year. Anne will order the magnets and distribute them to team managers.

Buffalo Wild Wings fundraiser: We would like to have parent/child teams handing out coupons at the door. Kerri will make coupons, and have Ken post on the Website. Anne will put out an e-mail asking for volunteers, and will have Lynnae put in the monthly newsletter.

Skate with the Irish: The fundraiser will be held on 11/26 at 7:00 p.m. with proceeds going to S.K.A.T.E. The Boosters will donate something to the fundraiser.

Booster reps: We would like to get reps from each team to attend Booster meetings (other than Booster board members).

Next meeting is Tuesday, December 9th, 2008