

# RYHB Meeting Minutes ~ October 20th, 2008

**Attendees:** Jen Berg, Lynn Sweetman, Anne Thurston, Kerri DuPuis, Tammy Polak, Susan Carter, Lynnae Weiland, Kirsten Jagoe, Lanette Jerstad, Val Horsager

**Secretary's Report:** September minutes presented. Kerri motioned to approve, Lanette 2<sup>nd</sup> the motion. Approved.

**Treasurer's Report:** October report presented: beginning balance 9/9/08 \$10,851.63, ending balance 10/20/08 \$19,213.70. Anne motioned to approve, Susan 2<sup>nd</sup> the motion. Approved.

**Merchandise Update / Sale Dates:** Tammy reported that Westwood now wants all ordering done online. She asked about getting merchandise to have at our sale dates- they can get us merchandise from last year to sell. Terry LaMere said that our numbers are above other associations for orders of warm-ups. They have an XS in the pants for kids to try on, but they don't sell it on the website, and say they can't order the size. Westwood has said that our percentage of profits is now 10%, down from 20% last year and what we had agreed upon. Terry is waiting to talk to Mike at Westwood, and will get back to Tammy. Tammy will get t-shirts made to sell at Hockey Days. Anne will send out an e-mail looking for volunteers to staff the merchandise table.

**Tournament Update:** Susan talked about the idea of "branding" our tournament. She presented a couple of suggestions- the "Shamrock Showdown" or the "Irish Ice Classic." Shelly had put together a sample flyer with the Irish Ice Classic on it, as well as a Leprechaun design. After a vote it was decided that we would name our tournament the "Irish Ice Classic." We're looking at ways to cut expenses because of a reduced profit margin so we'll be printing one program that will be distributed at both the Squirt B and C tournaments. We're saving money on the designing by having Shelly Conlin design it, and Susan Carter may be able to laminate the posters at a significant savings through her church. Because this year the tournament will be Saturday and Sunday mornings of two weekends, Susan anticipates concession sales will be down, and asked for suggestions on boosting sales. Instead of doing a hot dog eating contest we thought of doing a donut eating contest. Bringing in additional vendors (hockey jewelry, Grandma Pants, air brushed hats, window clings of hockey players, a pre-order of t-shirts for the tournament) would help raise additional funds. In the past, we've purchased trophies from Dakota Trophy in Rosemount; they've sponsored teams in the past but their prices are higher. There really aren't any team sponsors this year, so it was decided that we'll purchase our trophies from Crown Trophy. We'll get lower prices, and if a team needs to be sponsored the Boosters will sponsor a team with the savings from purchasing from Crown vs. Dakota.

## Old Business:

Team Banners- It will be up to each team to make a banner. In years past there were banners for each traveling team. Many of them have suffered from wear and tear, and many were never turned back in. If someone is willing to make them for each team- great, otherwise each team is on their own.

Elementary School Open Houses- Kelly Sabo called everyone on the list as of 10/3. Three kids signed up. It's hard to know if they would have signed up without the Open House or the follow up call, but we probably had at least one sign up because of our efforts. We'll do it again next year, and try to get displays of merchandise from Westwood.

Roadside Clean-up- Four adults showed up, and it went much faster than in the spring. Next fall we'll take a look at scheduling it with fewer conflicts. We'll also send an announcement to the Blue Line Club (community service credit).

Evaluator Meal- We could use more dessert next year. Next year we could use 3 to 4 people doing the meat (pulled pork and sloppy joes).

Directory Update- 11 ads are expected at this time. Spread the word that it's really inexpensive advertising (\$10 for two years).

## New Business:

IP Kickoff- Sunday 10/26 with start times from 7:15 to 12:15, and the 8U's in the evening. We'll need enough juice boxes and cookies for 250 kids. Anne has 80 juice boxes left over from the spring jamboree. Kerri will purchase the rest.

Helmet and car stickers- Jen contacted the graphic shop. The helmet stickers are \$3.95/set for ordering 100 sets. A sheet of numbers is \$2.75. The Boosters will provide replacement stickers to current Squirts, as well as to new Squirts. If we order 200 sets we may get a price break and we can then sell them at Hockey Days. Jen will check on ordering car stickers.

GrowHockey.com: Jennifer presented a new fundraiser for the Boosters. There is no cost to us, and it allows us to receive a percentage back on all online purchases made by following the link on our Website. It will be posted soon on our site.

**Request from the Board:** The Board would like the Boosters to help purchase two sets of goalie pads for the Mites. They paid \$265/set two years ago, and are asking for \$380/set now. The pads would be purchased through Westwood. Susan thinks we purchased 10 sets for under \$1000, and that amount included 20 sticks and right and left hand glove and blocker sets- could the Board find more reasonably priced sets? The Board has also requested that the Boosters decorate the arena for the Bantam tournament. It was brought up that it is on Thanksgiving weekend, and that every traveling team plays that day, so it would be very difficult to find volunteers to decorate. We also don't decorate for our own tournament, so our answer is no. We were also asked to donate eight cases of sports drinks for the chuck-a-puck contest during their tournament; they should use the proceeds from their chuck-a-puck tournament to purchase the drinks. They should also check into the legalities of doing chuck-a-puck (they may need a gambling permit).

Next meeting is Tuesday, November 11th, 2008